

## **Creepy Family Photo Contest OFFICIAL RULES**

**NAME OF PROMOTION:** Awkward Photo Contest

**SPONSOR:** Awkward Family Photos

**ADMINISTRATOR:** Awkward Family, LLC. 26500 W Agoura Road Ste 102-807 Calabasas, CA 91302

**NO PURCHASE NECESSARY TO ENTER OR WIN AND A PURCHASE OF ANY KIND WILL NOT INCREASE YOUR CHANCES OF WINNING. SPONSOR OBTAINS A NON-EXCLUSIVE LICENSE TO POST AND USE ANY AND ALL CONTENT SUBMITTED AS PART OF THE PROMOTION. VOID WHERE PROHIBITED BY LAW.**

**ELIGIBILITY REQUIREMENTS:** The Promotion is open only to individuals who: 1) are a legal resident physically located in one (1) of the fifty (50) United States or the District of Columbia, 2) are at least eighteen (18) years of age or older, 3) have access to the Internet and are not employees, officers, directors, immediate family members (spouse, parent, child, sibling or their respective spouses, regardless of where they reside, or member of the same household, whether or not related) of Sponsor, Warner Bros. Entertainment Inc. ("Warner Bros.") or any of their respective parents, affiliated companies, subsidiaries, licensees, advertising and promotion agencies and any and all other companies associated with the Promotion ("Promotion Entities"). The Promotion is subject to all applicable federal, state and local laws, rules and regulations.

**AGREEMENT TO OFFICIAL RULES:** By participating in the Promotion or by accepting the prize(s), the entrant fully and unconditionally agrees to and accepts these Official Rules and the decisions of the Sponsor, which are final and binding in all matters related to the Promotion, and also agrees to accept any prize(s) as awarded based on availability. In addition, the entrant represents and warrants that he or she has complied with these Official Rules and Content Restrictions (as defined below) as applicable. Whether an entrant receives a prize is contingent upon fulfilling all requirements set forth herein.

**TIMING:** The Promotion begins on June 24th, 2026 at 9:00am Pacific Time ("PT") and the entry period ends on July 7, 2026 at 8:59pm PT (the "Promotion Period"). The winner will be announced on Sponsor's Instagram and Facebook pages on or about July 9, 2026. The Administrator computer is the official time-keeping device for the Promotion.

**HOW TO ENTER:** During the Entry Period, the eligible entrant will need to visit Facebook or Instagram and post an original photo depicting a "creepy family photo" to the eligible entrant's Facebook or Instagram page and tag @awkwardfamilyphotos and @evildeadburn. The eligible entrant must use #evildeadburnsweepstakes in the post copy to be eligible. An eligible entrant may submit more than one entry. The Sponsor is not responsible for entries that, for any reason, are not received, or for entries that are received, but are not decipherable for any reason. By uploading your Submission, you agree that it conforms to the Content Restrictions (as defined below) and that the Sponsor, in its sole discretion, may remove your Submission and disqualify you from the Promotion if it believes that your Submission fails to conform to the Content Restrictions or these Official Rules.

**CONTENT RESTRICTIONS:**

The Submission must not contain material that violates or infringes another's rights, including but not limited to privacy, publicity or intellectual property rights, or that constitutes copyright infringement; The entrant must own the rights or have written permission from the owner to the photo Submission; The Submission must not reveal any personal information about another individual; The Submission

must not contain images or artwork not created by entrant; The Submission must not contain material that is inappropriate, indecent, obscene, hateful, tortuous, defamatory, slanderous or libelous; The Submission must not depict any harmful or dangerous act, nor may it depict or be the result of any activity that disturbs the peace or creates unsafe or hazardous conditions, as determined by Sponsor in its sole discretion; The Submission must not contain material that promotes bigotry, racism, hatred or harm against any group or individual or promotes discrimination based on race, gender, religion, nationality, disability, sexual orientation or age; and The Submission must not contain material that is unlawful, in violation of or contrary to the laws or regulations in any state where the Submission is created.

**FOR ALL SUBMISSIONS:**

Entrants must have permission from all individuals that appear in the Submission (if any) to use their name and likeness in the Submission and to grant the rights set forth herein. If requested, the entrant must be able to provide such permissions in a form acceptable to Sponsor. Uploading a Submission constitutes entrant's consent to give Sponsor and its designees and assigns a royalty-free, irrevocable, perpetual, non-exclusive license to use, reproduce, modify, publish, create derivative works from, and display such submissions in whole or in part, on a worldwide basis, and to incorporate it into other works, in any form, media or technology now known or later developed, including for promotional or marketing purposes. If requested, the entrant will sign any documentation that may be required for the Sponsor or its designees to make use of the non-exclusive rights the entrant is granting to use the Submission. Released Parties (as defined below) are not responsible for lost, late, stolen, damaged, incomplete, invalid, un-intelligible, garbled, delayed or misdirected Submissions; all of which will be void. The Sponsor and the Administrator reserve the right to treat as void any Submissions that do not comply with these Official Rules and Content Restrictions. In the event of a dispute as to any Submission, the authorized account holder of the email address used to register will be deemed to be the entrant and must comply with these Official Rules and Content Restrictions. The "authorized account holder" is the natural person assigned an email address by an Internet access provider, online service provider or other organization responsible for assigning email addresses for the domain associated with the submitted address. Each entrant may be required to show proof of being an authorized account holder.

**WINNER DETERMINATION:**

Sponsor will collect all registration information for the eligible entrants submitted on or before July 7, 2026 at 8:59pm PT. Sponsor will select the Winner based on whose photo best represents a "Creepy Family Photo" to win the prize. (See below for prize details.)

The potential Winner will be required to sign an Affidavit of Eligibility, a Liability/Publicity Release within 24 hours of notification. If the potential Winner does not complete the required forms as instructed and/or return the required forms within the time period listed on the winner notification message, the Sponsor may disqualify the potential Winner a, at the Sponsor's option, and select different Winner.

**PRIZES:**

One (1) First place winner:

- 1) Two (2) Fandango promotional codes (each, a "Code") each redeemable for up to \$15 off one (1) movie ticket, subject to the restrictions below (ARV \$30)
- 2) Official *Evil Dead Burn* merchandise (ARV \$60)
- 3) One (1) Awkward Family Photos Greatest Hits game (ARV\$25)

Limited time offer. Each Code is good for up to Fifteen Dollars (\$15) off one (1) movie ticket purchased on Fandango.com or via the Fandango app. Code must be entered at checkout. Code expires, and can no longer be used, on 12/31/26 at 11:59pm PT. Only valid for purchase of movie tickets made at Fandango.com or via the Fandango app and cannot be redeemed directly at any theater box office. You must have a Fandango account, and be logged into their account, to use the Code. Fandango is free to join; one must be 18 years of age or older to create a Fandango account. If lost or stolen, the Code cannot be replaced. No cash value, except as required by law. Void where prohibited. Not valid with any other offer. Offer valid in U.S. only (excluding U.S territories and where prohibited by law). Non-transferable. One-time use only. Not for resale; void if sold or exchanged. You may have to pay taxes additionally. If cost of the ticket (and associated fees and charges) obtained through the Code is more than Code's maximum discount, then you must pay the difference. Any price difference between total transaction price and Code's maximum discount will not be refunded. Limit one Code redemption per person. Fandango reserves the right to modify or cancel this offer at any time and without notice. This offer and redemption of the Code are subject to Fandango's Terms and Policies at [www.fandango.com/terms-and-policies](http://www.fandango.com/terms-and-policies).

**Redemption Steps:**

1. Visit Fandango at <http://www.Fandango.com> or via the Fandango mobile app through 12/31/26.
2. Select your movie, date, theater, time, and ticket quantity.
3. Sign in or create your free Fandango FanRewards account (or enter your email for guest checkout).
4. Click "Promo Code," enter your code and click "Apply".
5. Complete your purchase and decide how you want to receive your ticket.

All expenses not specifically mentioned herein, are not included as part of the Prize, and are solely the Winner's responsibilities. Winner is also responsible for any and all federal, state, and/or local taxes, and for any other fees or costs associate with the Prizes he/she receives. Unless otherwise noted, the Prize is subject to the terms, conditions and restrictions of the Sponsor. The Winner agrees to comply with all applicable laws and regulations in connection with the Prize. Released Parties (defined below) will not be responsible for acts of third parties, Acts of God, acts of terrorism, civil disturbances, work stoppage or any other natural disaster outside their control that may cause the delay or inability to deliver all or any portion of the Prize.

ALL PRIZES ARE AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE). The Prize is non-transferable and non-assignable, with no cash redemptions except at the Sponsor's sole and absolute discretion. Sponsor reserves the right to substitute a Prize (or portion thereof) with one of comparable or greater value at its sole and absolute discretion. The approximate retail value of all Prizes awarded in this Promotion is \$150.

**NOTIFICATION:** The potential Winner will be notified by email or direct message via the platform used for entry on or around July 8, 2026 to request all eligibility information. In the event that the Prize Notification is returned as undeliverable, or the potential Winner is otherwise unreachable for any reason, the Sponsor may award to an alternate potential Winner. If any potential Winner does not respond to any such Prize Notification within 24 hours of issuance, a disqualification will result, and the Prize will be forfeited, at the Sponsor's sole discretion. Failure to submit any identification required by Sponsor or to return the required documents within the specified time period, noncompliance with these Official Rules or the return of any Prize or Prize Notification as undeliverable may result in disqualification, and Prize will be forfeited and, at Sponsor's sole discretion and time permitting, may cause an alternate potential Winner to be chosen from among all remaining eligible entries.

**WAIVER OF LIABILITY/PUBLICITY RELEASE:** By participating in the Promotion and submitting an entry/entries, each entrant agrees to (i) be bound by these Official Rules, including all entry requirements, and (ii) release, defend, indemnify, and hold harmless the Promotion Entities, Awkward Family LLC, Meta, Inc. Platforms, Inc. and each of their respective parents, affiliated companies, subsidiaries, officers, directors, employees, agents, licensees, distributors, dealers, retailers, printers, representatives and advertising and promotion agencies, and any and all other companies associated with the Promotion, and all of their respective officers, directors, employees, agents and representatives (collectively, "Released Parties") from any and all claims, liability, costs, injuries (including death), damages or losses that may occur, directly or indirectly, in whole or in part, from his or her participation in the Promotion or from the receipt or use of any Prize or any travel or activity related to the receipt or use of any Prize. By entering this Promotion, each entrant gives their express permission to be contacted by the Sponsor, the Prize Sponsor and/or their respective designees by telephone, e-mail and/or postal mail for Promotion purposes only. Each Winner, by acceptance of Prize, grants to the Sponsor, the Prize Sponsor, and each of their respective designees the right to publicize such Winner's name, address (city, state, and country of residence), photograph, voice, statements and/or other likeness and prize information in any media now known or hereafter devised, throughout the world, in perpetuity, without limitation and without additional compensation or consideration, notification or permission, unless prohibited by law.

**GENERAL CONDITIONS:** By participating in the Promotion and submitting an entry/entries, each entrant agrees to all terms and conditions and further agrees that the Released Parties are not responsible for stolen, late, incomplete, inaccurate, misdirected, lost, damaged, delayed, postage-due or garbled entries, email or mail; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or problems of any kind whether human, mechanical, electronic, network (such as Twitter), computer, typographical, printing or otherwise relating to or in connection with the Promotion, including, without limitation, errors or difficulties which may occur in connection with the administration of the Promotion, the processing of entries, the announcement of the Prize or in any Promotion-related materials, or, if applicable, the cancellation or postponement of any travel flight or lodging associated with a prize. For details regarding collection of information from eligible entrants, please consult Sponsor's privacy policy available at <http://awkwardfamilyphotos.com/privacy-policy/>. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by website users, tampering, hacking, or by any equipment or programming associated with or utilized in the Promotion. Released Parties are not responsible for injury or damage to participants' or to any other person's computer related to or resulting from participating in this Promotion or downloading materials from or use of the Website. Persons who tamper with or abuse any aspect of the Promotion or website or attempt to undermine the legitimate operation of the Promotion by cheating, deception or other unfair playing practices, or intend to annoy, abuse, threaten or harass any other entrant or Sponsor's representatives or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated entries will be void. Any attempt to deliberately damage the content or operation of this Promotion is unlawful and subject to legal action by the Sponsor, the Prize Sponsor (if any) or their respective agents. Sponsor shall have the sole right to disqualify any entrant for violation of these Official Rules or any applicable laws relating to the Promotion, and to resolve all disputes in its sole discretion. Released Parties (i) make no warranty, guarantee or representation of any kind concerning any prize, and (ii) disclaim any implied warranty. Sponsor's or Prize Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. All disputes will be resolved under applicable U.S. laws in the State of California.

These Official Rules will be governed by the laws of the State of California. Any court of competent jurisdiction sitting within California will be the exclusive jurisdiction and venue for any dispute arising out of or relating to these Official Rules. You hereby waive any argument that any such court does not have jurisdiction over you or such dispute or that venue in any such court is not appropriate or convenient. The Sponsor will be entitled to recover its court costs and reasonable attorneys' fees and expenses incurred in successfully proving any breach of any term of these Official Rules. The Sponsor reserves the right, in its sole discretion, to amend, modify, cancel or suspend the Promotion (or any portion thereof) should virus, bugs, unauthorized human intervention, or other causes corrupt administration, security, fairness, integrity or proper operation of the Promotion (or any portion thereof). In the event of cancellation, The Sponsor may elect to identify the Winner and award the Prize by way of random drawing from among all non-suspect, eligible entries received up to the time of such cancellation.

**CAUTION:** ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE CONTENT OR LEGITIMATE OPERATION OF THIS PROMOTION IS A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR WILL DISQUALIFY ANY SUCH ENTRANT AND RESERVE THE RIGHT TO SEEK DAMAGES (INCLUDING ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH ENTRANT TO THE FULLEST EXTENT PERMITTED BY LAW. Entries generated by a script, macro or other mechanical or automated means will be disqualified.

**MISCELLANEOUS:** The invalidity of any provision of these Official Rules or the prize acceptance documents will not affect the validity or enforceability of any other provision. In the event that any provision of the Official Rules or the prize acceptance documents is determined to be invalid or otherwise unenforceable or illegal, the other provisions will remain in effect and will be construed in accordance with their terms as if the invalid or illegal provision were not contained herein. Sponsor's failure to enforce any term of these Official Rules will not constitute a waiver of that provision. Entrants agree to waive any rights to claim ambiguity of these Official Rules. Headings are solely for convenience of reference and will not be deemed to affect in any manner the meaning or intent of the documents or any provision hereof.

**WINNERS LIST/OFFICIAL RULES:** To obtain a copy of any legally-required winners list or a copy of these Official Rules, send a self-addressed stamped envelope to Awkward Family, LLC, 26500 W Agoura Road, Ste 102-807, Calabasas, CA 91302 and include your specific request. All such requests must be received by July 25, 2026. These Official Rules will be posted on the Website [Awkwardfamilyphotos.com](http://Awkwardfamilyphotos.com).

The Promotion is in no way sponsored, endorsed, administered by or associated with Facebook or Instagram.

Warner Bros. and its parent, affiliates and subsidiaries are not responsible for the promotion, administration or execution of this Contest.

*Evil Dead Burn* © 2026 WBEI